

CONTRACT



KUSA-TV
500 Speer Blvd.
Denver, CO 80203
(303)871-9999

www.9news.com

And:

Waterfront Strategies / POL
3050 K Street NW Suite 100
Washington, DC 20007

<u>Contract / Revision</u> 1650372 /		<u>Alt Order #</u> 09208232
<u>Product</u> LCV VICTORY FUND		
<u>Contract Dates</u> 09/04/18 - 09/17/18		<u>Estimate #</u> 7070
<u>Advertiser</u> ISS/ LCV Victory Fund		<u>Original Date / Revision</u> 08/30/18 / 08/31/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KUSA	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> Telerep Philadel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 305.50
<u>Agy Code</u>	<u>Advertiser Code</u> 265	<u>Product 1/2</u> 281
<u>Agency Ref</u> 10957AG	<u>Advertiser Ref</u> 100034	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KUSA	09/04/18	09/17/18	M-F 430-5a News	430-5a		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/04/18	09/10/18	MTWTF--				1	\$400.00	0.60			
	Week:	09/11/18	09/17/18	MTWTF--				1	\$400.00	0.60			
N 2	KUSA	09/09/18	09/16/18	Broncos Sacco Show Sun	Broncos Sacco Shr		:30				NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/03/18	09/09/18	-----S				1	\$1,200.00	2.80			
	Week:	09/10/18	09/16/18	-----S				1	\$1,200.00	2.80			
N 3	KUSA	09/04/18	09/17/18	Daytime	M-F 9a-3p		:30				NM	16	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/04/18	09/10/18	MTWTF--				8	\$350.00	0.90			
	Week:	09/11/18	09/17/18	MTWTF--				8	\$350.00	0.90			
N 4	KUSA	09/04/18	09/17/18	Today Show 3	11a-12p		:30				NM	16	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/04/18	09/10/18	MTWTF--				8	\$350.00	0.60			
	Week:	09/11/18	09/17/18	MTWTF--				8	\$350.00	0.60			
N 5	KUSA	09/04/18	09/17/18	9News at Noon	12p-1230p		:30				NM	10	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/04/18	09/10/18	MTWTF--				5	\$500.00	1.40			
	Week:	09/11/18	09/17/18	MTWTF--				5	\$500.00	1.40			
N 6	KUSA	09/04/18	09/17/18	Daily Blast Live	Daily Blast Live		:30				NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/04/18	09/10/18	MTWTF--				2	\$250.00	0.40			
	Week:	09/11/18	09/17/18	MTWTF--				2	\$250.00	0.40			
N 7	KUSA	09/04/18	09/17/18	Days of Our Lives	2-3p		:30				NM	12	\$6,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/04/18	09/10/18	MTWTF--				6	\$550.00	1.20			
	Week:	09/11/18	09/17/18	MTWTF--				6	\$550.00	1.20			
N 8	KUSA	09/04/18	09/17/18	Ellen	3-4p		:30				NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/04/18	09/10/18	MTWTF--				2	\$700.00	1.20			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Non-Discrimination: TEGNA and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.



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<u>Contract / Revision</u> 1650372 /		<u>Alt Order #</u> 09208232
<u>Contract Dates</u> 09/04/18 - 09/17/18		<u>Product</u> LCV VICTORY FUND
<u>Advertiser</u> ISS/ LCV Victory Fund		<u>Estimate #</u> 7070
		<u>Original Date / Revision</u> 08/30/18 / 08/31/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/11/18	09/17/18	MTWTF--				2	\$700.00	1.20			
N 9	KUSA	09/04/18	09/17/18	Local News @ 4p M-F	4-5p		:30				NM	15	\$21,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/04/18	09/10/18	MTWTF--				10	\$1,400.00	3.20			
Week:		09/11/18	09/17/18	MTWTF--				5	\$1,400.00	3.20			
N 10	KUSA	09/04/18	09/17/18	Local News @ 5p M-F	5-530p		:30				NM	10	\$28,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/04/18	09/10/18	MTWTF--				5	\$2,800.00	5.00			
Week:		09/11/18	09/17/18	MTWTF--				5	\$2,800.00	5.00			
N 11	KUSA	09/04/18	09/17/18	NBC Nightly News	NBC Nightly News		:30				NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/04/18	09/10/18	MTWTF--				1	\$5,000.00	6.10			
Week:		09/11/18	09/17/18	MTWTF--				1	\$5,000.00	6.10			
N 12	KUSA	09/04/18	09/17/18	9News Daybreak 5:30a	530-6am		:30				NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/04/18	09/10/18	MTWTF--				2	\$1,200.00	1.50			
Week:		09/11/18	09/17/18	MTWTF--				1	\$1,200.00	1.50			
N 13	KUSA	09/04/18	09/17/18	Local News @ 6p M-F	6-630p		:30				NM	4	\$11,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/04/18	09/10/18	MTWTF--				2	\$2,800.00	4.40			
Week:		09/11/18	09/17/18	MTWTF--				2	\$2,800.00	4.40			
N 14	KUSA	09/08/18	09/15/18	Local News @ 5p Sa	Sa 5-6p		:30				NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/18	09/09/18	-----S-				2	\$1,200.00	2.80			
Week:		09/10/18	09/16/18	-----S-				2	\$1,200.00	2.80			
N 15	KUSA	09/05/18	09/12/18	Broncos Huddle	Broncos Huddle		:30				NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/18	09/09/18	--W----				1	\$2,000.00	3.10			
Week:		09/10/18	09/16/18	--W----				1	\$2,000.00	3.10			
N 16	KUSA	09/08/18	09/15/18	Entertainment Tonight Sa	6-7p		:30				NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/18	09/09/18	-----S-				1	\$900.00	1.40			
Week:		09/10/18	09/16/18	-----S-				1	\$900.00	1.40			
N 17	KUSA	09/04/18	09/17/18	9News 10p M-F	9News 10p M-F		:30				NM	2	\$7,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/04/18	09/10/18	MTWTF--				1	\$3,800.00	4.20			
Week:		09/11/18	09/17/18	MTWTF--				1	\$3,800.00	4.20			
N 18	KUSA	09/08/18	09/15/18	9News 10pm Sat	Sat 10-1037p		:30				NM	2	\$6,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/18	09/09/18	-----S-				1	\$3,400.00	5.00			
Week:		09/10/18	09/16/18	-----S-				1	\$3,400.00	5.00			
N 19	KUSA	09/04/18	09/17/18	Late Night	1137p-1237a		:30				NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/04/18	09/10/18	MTWTF--				1	\$550.00	0.70			
Week:		09/11/18	09/17/18	MTWTF--				1	\$550.00	0.70			
N 20	KUSA	09/10/18	09/17/18	America's Got Talent	Mon Prime C		:30				NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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<u>Contract Dates</u> 09/04/18 - 09/17/18		<u>Product</u> LCV VICTORY FUND
		<u>Estimate #</u> 7070
<u>Advertiser</u> ISS/ LCV Victory Fund		<u>Original Date / Revision</u> 08/30/18 / 08/31/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/18	09/16/18	M-----				1	\$3,500.00	8.30			
Week:		09/17/18	09/23/18	M-----				1	\$3,500.00	8.30			
N 21	KUSA	09/04/18	09/11/18	America's Got Talent	Tue Prime Other		:30				NM	2	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/18	09/09/18	-T-----				1	\$6,000.00	8.30			
Week:		09/10/18	09/16/18	-T-----				1	\$6,000.00	8.30			
N 22	KUSA	09/04/18	09/17/18	9News 6am	6-7am		:30				NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/04/18	09/10/18	MTWTF--				1	\$1,800.00	2.40			
Week:		09/11/18	09/17/18	MTWTF--				1	\$1,800.00	2.40			
N 23	KUSA	09/04/18	09/17/18	Today Show	7-9a		:30				NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/04/18	09/10/18	MTWTF--				1	\$1,800.00	2.30			
Week:		09/11/18	09/17/18	MTWTF--				1	\$1,800.00	2.30			
N 24	KUSA	09/04/18	09/17/18	Today Show 2	9-10a		:30				NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/04/18	09/10/18	MTWTF--				2	\$750.00	1.30			
Week:		09/11/18	09/17/18	MTWTF--				2	\$750.00	1.30			
N 25	KUSA	09/08/18	09/15/18	NBC Today Show (Sa)	5-7am		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/18	09/09/18	-----S-				1	\$500.00	0.70			
Week:		09/10/18	09/16/18	-----S-				1	\$500.00	0.70			
N 26	KUSA	09/09/18	09/16/18	NBC Today Show (Su)	6-7am		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/18	09/09/18	-----S				1	\$500.00	1.10			
Week:		09/10/18	09/16/18	-----S				1	\$500.00	1.10			
N 27	KUSA	09/09/18	09/16/18	9News Sunday Morning	7-9a		:30				NM	4	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/18	09/09/18	-----S				2	\$1,400.00	2.60			
Week:		09/10/18	09/16/18	-----S				2	\$1,400.00	2.60			
N 28	KUSA	09/09/18	09/16/18	Broncos Game Day Live	Broncos Game Day		:30				NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/18	09/09/18	-----S				1	\$1,250.00	2.90			
Week:		09/10/18	09/16/18	-----S				1	\$1,250.00	2.90			
N 29	KUSA	09/04/18	09/10/18	KUSA 9 News Repeat	107-144a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/04/18	09/10/18	MTWTF--				1	\$100.00	0.00			
N 30	KUSA	09/09/18	09/16/18	NFL Special Edition News	NFL Special Editor		:30				NM	2	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/18	09/09/18	-----S				1	\$5,500.00	0.00			
Week:		09/10/18	09/16/18	-----S				1	\$5,500.00	0.00			
N 31	KUSA	09/08/18	09/15/18	Saturday Night Live LF	SNL Late Fringe		:30				NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/18	09/09/18	-----S-				1	\$1,500.00	0.00			
Week:		09/10/18	09/16/18	-----S-				1	\$1,500.00	0.00			
N 32	KUSA	09/06/18	09/06/18	NFL Kickoff Special	NFL Kickoff Pre-Ga		:30				NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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<u>Contract Dates</u> 09/04/18 - 09/17/18		<u>Product</u> LCV VICTORY FUND
		<u>Estimate #</u> 7070
<u>Advertiser</u> ISS/ LCV Victory Fund		<u>Original Date / Revision</u> 08/30/18 / 08/31/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/18	09/09/18	---T---				1	\$5,500.00	0.00			
N 33	KUSA	09/06/18	09/06/18	NFL Special Edition News	NFL Special Editor		:30				NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/18	09/09/18	---T---				1	\$5,000.00	0.00			
N 34	KUSA	09/07/18	09/07/18	Stand Up To Cancer	Fri Prime A		:30				NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/18	09/09/18	----F--				1	\$5,000.00	0.00			
N 35	KUSA	09/08/18	09/08/18	BMW Championship	BMW Championshi		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/18	09/09/18	-----S-				1	\$1,200.00	0.00			
N 36	KUSA	09/09/18	09/09/18	BMW Championship	BMW Championshi		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/18	09/09/18	-----S				1	\$1,200.00	0.00			
Totals											305.50	146	\$201,000.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 - 09/17/18	146	\$201,000.00	(\$30,150.00)	\$170,850.00
Totals	146	\$201,000.00	(\$30,150.00)	\$170,850.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Standard Terms: Your purchase of advertising is subject to the TEGNA Standard Advertising Terms and Conditions ("Standard Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the 'Advertise With Us' section under the 'About' tab of Station's website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this Contract relates, (ii) the date the campaign contemplated by this Contract first launches, or (iii) the date on which you pay any amounts specified on an invoice related to this Contract.

Non-Discrimination: TEGNA and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.